

Creating Meaningful Work: An Introduction to the Map of Meaning

A MASTERCLASS LED BY LANI MORRIS, BRISBANE, OCTOBER 2013

Do you feel that there must be a simple way to transform organisations positively?

Do you believe that finding more meaning at work can increase the potential of yourself and those with whom you work?

This master-class led by Lani Morris, co-author of *The Map of Meaning*, will help you transform your personal experience of work, as well as the organisations in and with which you work.

You will learn to use a simple tool that goes to the heart of intrinsic motivation. It is easy to use with individuals and groups and to simply and powerfully rethink organisational design and culture.



"I know from my experience of working with the map that of all the tools, interventions and frameworks I've used, this is one that consistently adds value to whatever I'm doing. It always works. It always has an impact and engages everybody. It has rigour, there is a strength to the framework, and sufficient space within that for people to construct their own meaning."

Steve Tarpey, Human Dimensions, UK

"The Map of Meaning is a key that unlocks all that is important to us as human beings. As a consultant working in developed and developing countries this framework gives me a simple way to profoundly engage with people across cultures."

Kerry McGovern, Public Sector Asset, Governance and Financial Management Specialist, Australia

WHAT IS THE MAP OF MEANING?

Based on over fifteen years empirical research in many countries, the Map of Meaning draws into one simple map the few intrinsic drivers that make work meaningful.

WHY IS IT SO EFFECTIVE?

Simple and profound, the Map of Meaning easily reaches the heart of human issues in the workplace while also offering a practical frame for positive action.

It highlights a commonality which enables people to have the conversations at work which can otherwise feel too difficult, complex or personal to broach.

It leads to individual and collective action, because people can talk about what matters most and agree on what to do.

It transforms apathy, cynicism and resentment into engagement.

It authentically connects personal with organisational purpose.

It can integrate the proliferation of organisational initiatives and clarify what is most valuable to pursue.

WHO SHOULD ATTEND THE MASTER CLASS?

Leaders and Change Agents

The Map of Meaning has immense value for people working as leaders and facilitators of change in organisations. It enables you to identify and work skillfully with intrinsic human motivation. This creates grounded, simple, practical solutions resulting in positive organisational change.

Coaches and Mentors

The Map of Meaning also has value for coaches, mentors and others who work with clients one-to-one. Simple, practical, transformative, the Map of Meaning gets straight to what matters most to human beings – the search for meaning, depth and purpose in our work and life.

“The Map of Meaning is a brilliant addition to my toolkit. Since I was trained, I’ve used the map nearly every week in some way. If there’s one tool people should be trained in, this is it!”

Jane Davis, Organisational Development consultant

OVERVIEW OF THE MASTER CLASS

Day One:

- Why meaningful work matters to everyone
- Introduction to the Map of Meaning
- Making the Map your own
- Talking with others about what matters most

Day Two: (these sessions will be tailored to the practical needs of the participants)

- Using the Map of Meaning with others
- Using the Map with groups
- Using the Map in organisations
- How to introduce the Map of Meaning into organisations

FACILITATORS

Lani Morris, BA, MBA, MSc, co-author of *The Map of Meaning*, and an organisational consultant, coach and educator with over twenty years of experience working with individuals and organisations is a world authority on the application of the Map of Meaning.

VENUE	Common Ground Qld, 15 Hope Street South Brisbane	
DATES	Saturday 12 – Sunday 13 October 2013	
TIME	9.30am – 4pm	
PRICES	Corporate	\$1297
	Self-employed	\$799
	Unwaged/Scholar	\$340
	Graduates	\$250

All prices include a copy of the book *The Map of Meaning*.
Bursary places are available.

To book the workshop:

www.trybooking.com/CTRA

For more information:

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or

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(Chris Henderson Success Coaching)

www.chrishendersoncoaching.com/map-of-meaning

For more information about the Map of Meaning: www.themapofmeaning.com

www.chrishendersoncoaching.com/map-of-meaning

To listen to Dr. Marjolein Lips-Wiersma speak about her work, The Map of Meaning, go to this TEDx talk:

www.holisticdevelopment.org.nz