

INTRODUCTION TO THE MAP OF MEANING™

A MASTERCLASS LED BY LANI MORRIS, BRISBANE, JUNE 2015



LEARN TO

- Find meaningful direction at work, and in your life
- Increase joy and satisfaction in your work
- Positively influence organisations

"The Map of Meaning is a brilliant addition to my toolkit. Since I was trained, I've used the map nearly every week in some way. If there's one tool people should be trained in, this is it!"

Jane Davis, Organisational Development Consultant

WHAT IS THE MAP OF MEANING?

Based on over fifteen years of research, the Map of Meaning™ resolves the complexity of intrinsic motivation into one simple compass. It shows you how to:

- transform apathy, cynicism and resentment into engagement.
- easily have conversations at work which can create change
- authentically connect personal longing with organisational purpose.

WHY IS IT SO EFFECTIVE?

Rigorously researched around the world, the Map of Meaning™:

- reconnects us with our intrinsic motivation, those drivers that never go away
- goes to the heart of what matters most to human beings
- empowers each person to find and create work that feels worth doing
- integrates task and people needs into one process
- resolves complex issues into simple, practical action.

"The Map of Meaning distills what is otherwise a complex topic into simple, clear, usable information."

Drew Pryde, Director, Scottish Institute of Business Leaders

WHO SHOULD ATTEND THE MASTER CLASS?

Leaders and Change Agents

The Map of Meaning™ enables leaders and change agents to work skilfully with human motivation. This creates practical solutions for positive organisational and community change.

Coaches and Mentors

The Map of Meaning™ gets straight to what matters most to human beings – the search for meaning, depth and purpose in work and life.

Candidates for accreditation in the Map of Meaning

The Introduction is the first of three two-day workshops that make up the main training to become a Certified Practitioner in the Map of Meaning™.

FACILITATOR

Lani Morris, BA, MBA, MSc, co-author of *The Map of Meaning: A Guide to Sustaining our Humanity in the Workplace*, is an organisational consultant, coach and educator with over twenty years of experience working with individuals and organisations, and a world authority on the application of the Map of Meaning™.

VENUE	To be advised	
DATES	Saturday 20 – Sunday 21 June 2015	
TIME	9.30am – 4pm	
INVESTMENT	Corporate	\$1495
	Self-employed	\$845
	Unwaged	\$375
	Graduate	\$300
	Part-time	\$675

All prices include GST and a copy of the book *The Map of Meaning*.

One scholarship is available to a student in the QUT School of Management.

To book the workshop:

www.trybooking.com/GDAE

For more information about this event:

mapofmeaning@kmcgovern.com

Phone: 07 3844 4687

For more information about the Map of Meaning:

www.mapofmeaning.com.au

To listen to Professor Marjolein Lips-Wiersma speak about her book, *The Map of Meaning*, go to this TEDx talk: youtu.be/CUSZaquJBWE